DITTO

Asset Coverage

VALUE PROTECT

A revolutionary service to retain the value of your customer's vehicle after a collision. This new program reassures dealers & auto owners that the diminished value after a collision will not affect trade-in value. With Value Protect, auto owners have a hassle-free way to trade in or resell a vehicle with coverage up to $10,000.

Dealer Benefits

- Add to your profitability.
- Increase customer retention.
- Multiple sales opportunities (can be sold after point of sale).
- Choice of 3 or 5 year terms.
- Choice between $5,000 or $10,000 benefit.
- Available for sale in all states EXCEPT: CA, NY, and WI.

Consumer Benefits

- In the event the customer's vehicle is involved in a collision, this program will cover up to $10,000 toward the diminished value at the time of trade in.
- Ensures value retention of the asset for the long-term, despite damages.
- Protects asset value for at least 3 years.
- No deductible.

Eligibility

- New, pre-owned and leased vehicles are eligible for coverage.